



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

CONTRACT

<u>Contract / Revision</u> 586774 /		<u>Alt Order #</u> 09852852
<u>Product</u> American Crossroads		
<u>Contract Dates</u> 10/30/12 - 11/05/12	<u>Estimate #</u> 1274	
<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 10/26/12 / 10/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8433	<u>Advertiser Code</u> 11	<u>Product Code</u> 27
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Crossroads Media, LLC.
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals	
											Spots	Amount
N 1	8	10/30/12	10/30/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,500.00
JUDGE JUDY/JUDGE JUDY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$1,500.00			
N 2	8	10/31/12	10/31/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,500.00
JUDGE JUDY/JUDGE JUDY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,500.00			
N 3	8	11/01/12	11/01/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,500.00
JUDGE JUDY/JUDGE JUDY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,500.00			
N 4	8	11/02/12	11/02/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,500.00
JUDGE JUDY/JUDGE JUDY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,500.00			
N 5	8	11/05/12	11/05/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,500.00
JUDGE JUDY/JUDGE JUDY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,500.00			
N 6	8	10/30/12	10/30/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00
FOX8 NEWS AT 6P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$4,000.00			
N 7	8	10/31/12	10/31/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00
FOX8 NEWS AT 6P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$4,000.00			
N 8	8	11/01/12	11/01/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00
FOX8 NEWS AT 6P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$4,000.00			

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<u>Contract Dates</u> 10/30/12 - 11/05/12	<u>Product</u> American Crossroads	<u>Estimate #</u> 1274
<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	<u>Totals</u> Spots Amount	
N 9	8	11/02/12	11/02/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00
FOX8 NEWS AT 6P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$4,000.00			
N 10	8	11/05/12	11/05/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00
FOX8 NEWS AT 6P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$4,000.00			
N 11	8	10/30/12	10/30/12	M-F 530a-6a	530a-6a		:30			NM	1	\$1,500.00
FOX 8 NEWS AT 530A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$1,500.00			
N 12	8	10/31/12	10/31/12	M-F 530a-6a	530a-6a		:30			NM	1	\$1,500.00
FOX 8 NEWS AT 530A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,500.00			
N 13	8	11/01/12	11/01/12	M-F 530a-6a	530a-6a		:30			NM	1	\$1,500.00
FOX 8 NEWS AT 530A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,500.00			
N 14	8	11/02/12	11/02/12	M-F 530a-6a	530a-6a		:30			NM	1	\$1,500.00
FOX 8 NEWS AT 530A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,500.00			
N 15	8	11/05/12	11/05/12	M-F 530a-6a	530a-6a		:30			NM	1	\$1,500.00
FOX 8 NEWS AT 530A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,500.00			
N 16	8	10/30/12	10/30/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
FOX8 NEWS AT 530P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$3,000.00			
N 17	8	10/31/12	10/31/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
FOX8 NEWS AT 530P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$3,000.00			
N 18	8	11/01/12	11/01/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
FOX8 NEWS AT 530P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$3,000.00			
N 19	8	11/02/12	11/02/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
FOX8 NEWS AT 530P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$3,000.00			
N 20	8	11/05/12	11/05/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
FOX8 NEWS AT 530P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$3,000.00			
N 21	8	10/30/12	10/30/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00
FOX8 NEWS AT 630-7P												

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<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$4,000.00			
N 22	8	10/31/12	10/31/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00
FOX8 NEWS AT 630-7P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$4,000.00			
N 23	8	11/01/12	11/01/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00
FOX8 NEWS AT 630-7P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$4,000.00			
N 24	8	11/02/12	11/02/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00
FOX8 NEWS AT 630-7P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$4,000.00			
N 25	8	11/05/12	11/05/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00
FOX8 NEWS AT 630-7P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$4,000.00			
N 26	8	10/30/12	10/30/12	M-F 2p-3p	2p-3p		:30			NM	1	\$1,000.00
STEVE HARVEY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$1,000.00			
N 27	8	10/31/12	10/31/12	M-F 2p-3p	2p-3p		:30			NM	1	\$1,000.00
STEVE HARVEY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,000.00			
N 28	8	11/01/12	11/01/12	M-F 2p-3p	2p-3p		:30			NM	1	\$1,000.00
STEVE HARVEY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,000.00			
N 29	8	11/02/12	11/02/12	M-F 2p-3p	2p-3p		:30			NM	1	\$1,000.00
STEVE HARVEY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,000.00			
N 30	8	11/05/12	11/05/12	M-F 2p-3p	2p-3p		:30			NM	1	\$1,000.00
STEVE HARVEY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,000.00			
N 31	8	10/30/12	10/30/12	M-F 430a-5a News	430a-5a		:30			NM	1	\$600.00
FOX 8 NEWS AT 430A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$600.00			
N 32	8	10/31/12	10/31/12	M-F 430a-5a News	430a-5a		:30			NM	1	\$600.00
FOX 8 NEWS AT 430A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$600.00			
N 33	8	11/01/12	11/01/12	M-F 430a-5a News	430a-5a		:30			NM	1	\$600.00
FOX 8 NEWS AT 430A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$600.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 34	8	11/02/12	11/02/12	M-F 430a-5a News	430a-5a		:30			NM	1	\$600.00
FOX 8 NEWS AT 430A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$600.00			
N 35	8	11/05/12	11/05/12	M-F 430a-5a News	430a-5a		:30			NM	1	\$600.00
FOX 8 NEWS AT 430A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$600.00			
N 36	8	10/30/12	10/30/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
FOX8 NEWS AT 5P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$3,000.00			
N 37	8	10/31/12	10/31/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
FOX8 NEWS AT 5P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$3,000.00			
N 38	8	11/01/12	11/01/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
FOX8 NEWS AT 5P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$3,000.00			
N 39	8	11/02/12	11/02/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
FOX8 NEWS AT 5P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$3,000.00			
N 40	8	11/05/12	11/05/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
FOX8 NEWS AT 5P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$3,000.00			
N 41	8	10/30/12	10/30/12	M-F 10p-1030p	10p-1030p		:30			NM	1	\$4,500.00
FOX8 NEWS AT 10P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$4,500.00			
N 42	8	10/31/12	10/31/12	M-F 10p-1030p	10p-1030p		:30			NM	1	\$4,500.00
FOX8 NEWS AT 10P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$4,500.00			
N 43	8	11/01/12	11/01/12	M-F 10p-1030p	10p-1030p		:30			NM	1	\$4,500.00
FOX8 NEWS AT 10P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$4,500.00			
N 44	8	11/02/12	11/02/12	M-F 10p-1030p	10p-1030p		:30			NM	1	\$4,500.00
FOX8 NEWS AT 10P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$4,500.00			
N 45	8	11/03/12	11/03/12	Late News After Sports/De	1030p-2a After Spc		:30			NM	1	\$4,500.00
FOX8 NEWS AT 10P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$4,500.00			
N 46	8	11/04/12	11/04/12	Sa & Su 10p-11p Fox 8 New	10p-11p Rotator		:30			NM	1	\$4,500.00
FOX8 NEWS AT 10P												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

<u>Contract / Revision</u> 586774 /		<u>Alt Order #</u> 09852852
<u>Contract Dates</u> 10/30/12 - 11/05/12	<u>Product</u> American Crossroads	<u>Estimate #</u> 1274
<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$4,500.00			
N 47	8	11/05/12	11/05/12	M-F 10p-1030p	10p-1030p		:30			NM	1	\$4,500.00
FOX8 NEWS AT 10P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$4,500.00			
Totals											47	\$124,500.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	47	\$124,500.00	\$105,825.00
Totals	47	\$124,500.00	\$105,825.00

Signature: _____

Date: _____

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**AGREEMENT FORM FOR
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

Station and Location:	Date:
------------------------------	--------------

I, Stephanie Maroney
do hereby request station time concerning the following issue:

American Crossroads 1401 New York Avenue Suite 1200 Washington, DC 20005 Treasurer: Margee Clancy
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: American Crossroads

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p><input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
--

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney’s fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

8/31/12

Steph Mury

703-299-1760

DateSignatureContact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

SignaturePrinted NameTitle